## A MULTICASTING SYSTEM AND METHOD FOR PROVIDING PERSONALIZED CONTENT

## ABSTRACT OF THE INVENTION

5

10

The present invention is embodied in a multicasting system and method of a network for providing personalized content to remote users of the network having different bandwidths. The personalized content includes Internet and World Wide Web (WWW) content. In general, the present invention allows the user to communicate within a network utilizing a multicast design. The host establishes group membership for the multicast group and then establishes an individualized set of broadcast criteria. This is accomplished by another process that registers streams of interest for the host. Should any member of the group broadcast data, the group system disseminates the data into discrete segments. The system then refers to the stream of interest register to determine which segments of the broadcast will be sent to which hosts in the network.

15